



AARHUS
UNIVERSITET

25 OKTOBER2009

WELCOME TO EUROPEAN FORUM ON CEE 2009

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TECHNOLOGY TRANSFER & ENTREPRENEURSHIP



ENTREPRENEURSHIP – CREATING VALUE

Traditional entrepreneurship – business entrepreneurship,

Social Entrepreneurship – create value for others

Public Entrepreneurship – create value for society/organisation

› **Entrepreneurship today**

- › Credit Courses
- › International Summer University
- › Crash Courses for students
- › Events and competitions
- › International Summer School for Teachers (EU project - NCGE)

› **Student Green-House**

- › Business Sand-box
- › Business Take-off
- › Coaching, Mentoring
- › Tuesday Café
- › International Networks and projects

Awarded *Best Entrepreneurship University 2009* by Minister of

Research

TECHNOLOGY AND KNOWLEDGE TRANSFER

Technology Transfer (since 2000)

- Patenting (75+ new inventions per year)
- Commercialization (120 active in Post Deal Management)
- Proof-of-concept
- Spin-off companies
- Contracts (400+ per year)
- International investors network

Knowledge Transfer to big organizations and SME's

- Contract based Research + Consultancy + Courses + Workshops
- Facilitated Work Based Learning
- Matchmaking, Networks
- On – stop – shop
- Projects



NEW PROJECT - EXAMPLE

> **Future Green Energy**

> - meeting the challenges in a society based on Renewable Energy

> **Themes**

1. Sustainable Biomass based energy
2. Distribution of energy
3. Intelligent Consumption
4. Sustainable Energy in the transportation sector
5. System modelling and framework conditions
6. General activities – matchmaking, knowledge transfer, networking etc.

Budget: 35 mio €

18 partners

150 enterprises and organisations shown interest in being involved

EUROPEAN FORUM ON CEE 2009

40+ participants from 14 countries
From UCLA Extension and Stanford in west
To Beijing in East

From Brazil and Singapore in South
To Europe in North

Together with IACEE Council Meeting in Aarhus this week
We have many global challenges
Knowledge workers are operating globally
Our work on Continuing Education needs global cooperation

EUROPEAN FORUM ON CEE 2009 QUALITY MANAGEMENT

The European perspective
Results from Impact measurement in industry
International perspectives – China and US

Status on international cooperation
UNI-QM – European project
DAETE – Transatlantic project
Self-evaluation - Peer review – Benchmarking

Lessons learned from more universities and projects

Welcome to Aarhus University

