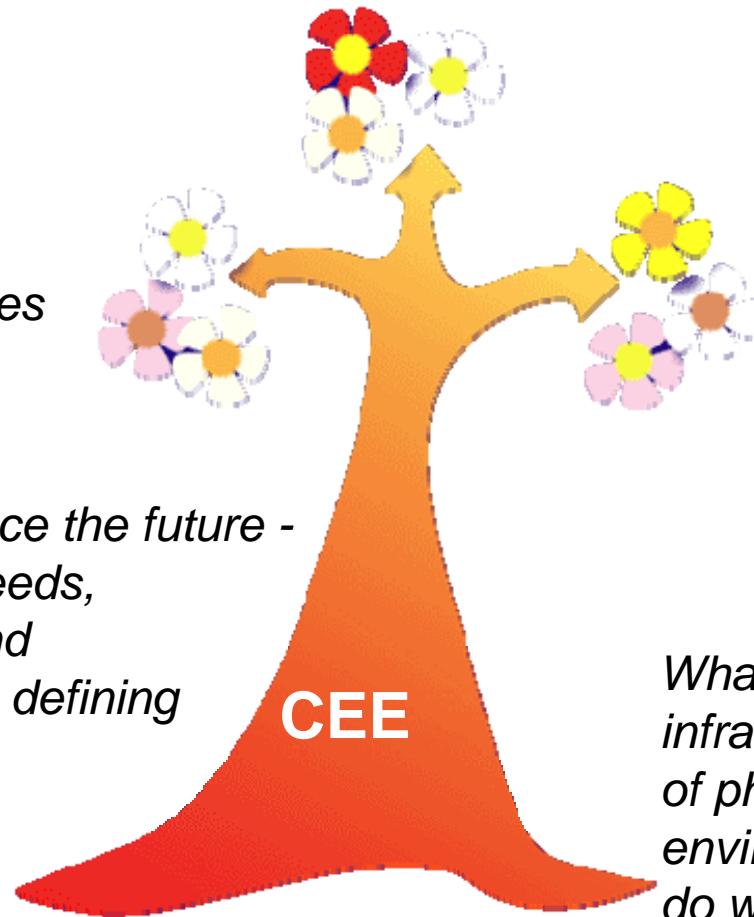


The Challenge: Conceptualizing the Global CEE & CPD Collaboration

What are our concepts, processes and methods?

How do we face the future - recognizing needs, challenges, and opportunities - defining vision 2020



What is the working culture and what competencies do we need?

What are our internal and external structures and partnership models?

What are our operations infrastructure and tools? What kind of physical and virtual environments do we need? How do we change our working culture?

Invitation for You to Have a Role among Global LLL Forerunners

Aalto University has decided to have a journey 2010-2020 to create something unique.

Aalto University Vision / Societal Impact

Aalto to be globally unique in selected focus areas and act as a meaningful voice in society. Aalto University ...

- ...is an iconic forerunner in creating societal well-being in the world
- ... runs a globally recognized knowledge society forerunner agenda
- ... is a global forerunner in lifelong learning and advanced networking development and national leader in **developing executive skills**

Aalto Societal Impact Core Team: The level of operations is this, wording / definitions are still under process.



Read more about this in the SEFI Book / the article by Markkula.

Prototyping the Aalto Camp for Social Innovation

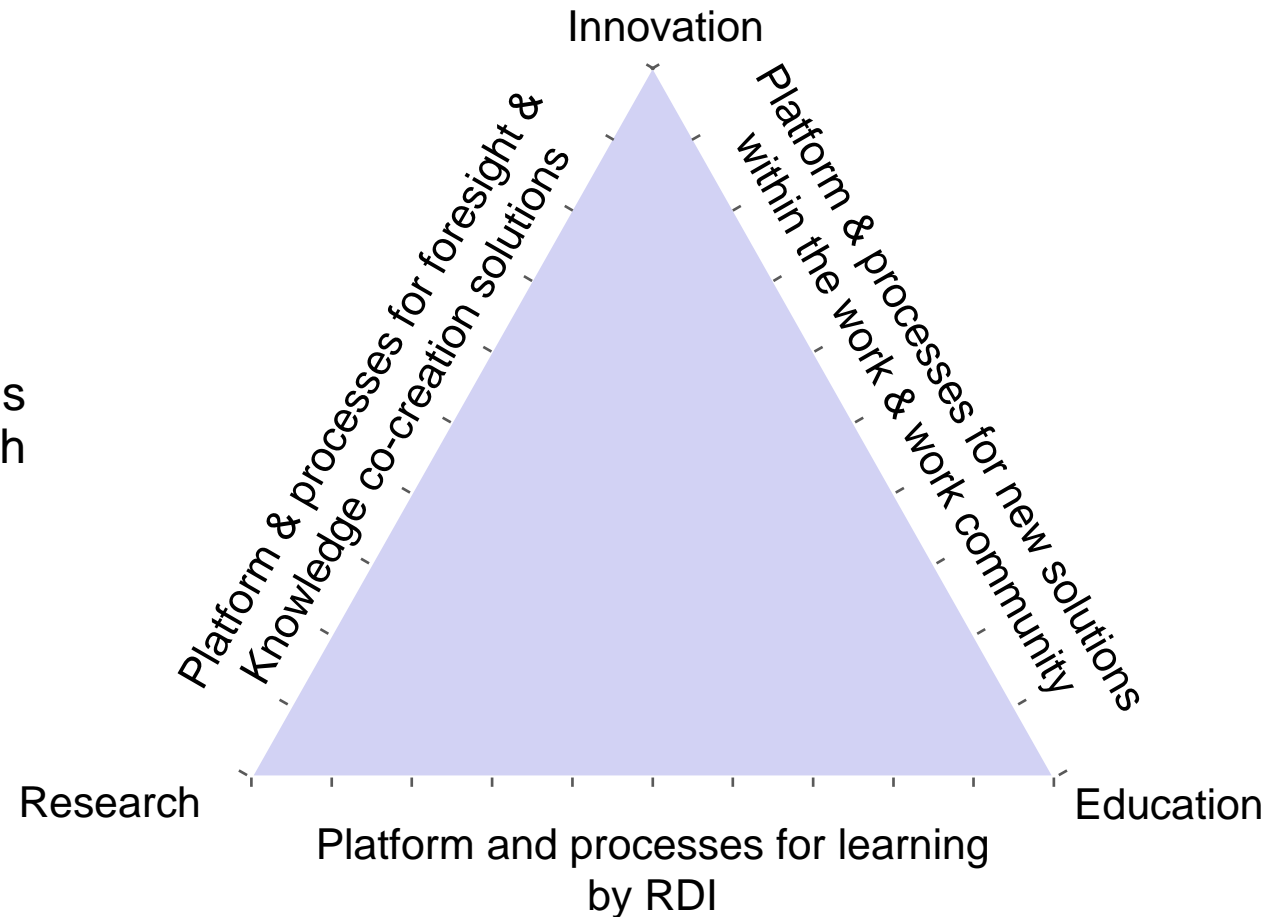
Aalto University will organize next summer (June 29 – July 7) an Aalto Camp for Social Innovation and Societal Entrepreneurship.

1. Our main partner in this prototyping is the New Club of Paris. The project managers are Markku Markkula & Prof. Pirjo Ståhle (international top expert in Knowledge Society, Innovation Leadership and Knowledge Management)
2. Altogether 60 – 70 participants. Half of them international professors and other experts.
3. The experts assisted by Aalto students and staff will review, benchmark and evaluate some 5 case studies or activity lines giving their detailed recommendations for future actions.
4. **One of the case studies will be “Aalto Alumni CPD concept – something unique through global collaboration”.**



Knowledge Triangle

Knowledge Triangle – the principle strongly emphasized by the European Institute of Technology and Innovation EIT – means creating synergy and thus increasing impact through effective integration of research, education and innovation.

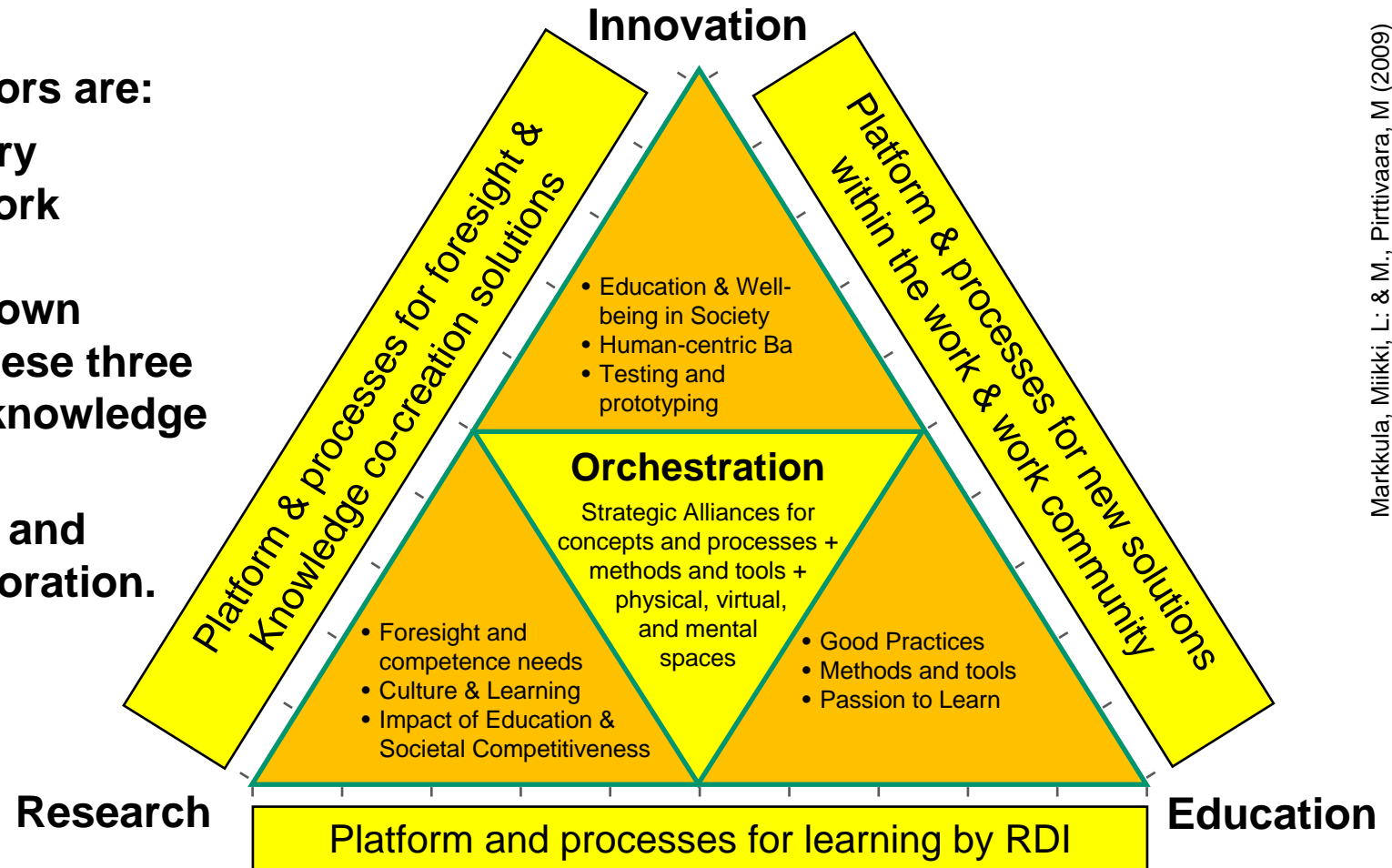


Markkula, Miikki, L. & M., Pirttivaara, M (2009)

“Aalto Living Labs” Conceptualizing Knowledge Triangle & Lifelong Learning

Critical success factors are:

1. Starting point: Every individual & every work community & every organization has its own strategic focus on these three perspectives of the knowledge triangle.
2. Creating platforms and processes for collaboration.
3. Orchestration of the whole concept.



Markkula, Miikki, L. & M., Pirttivaara, M (2009)

Markkula & Bray / the Outcomes of This Session Can Be:

- a) One or Several Strategic Alliances for Practical CPD Business, and/or
 - b) Normal Team Work in the Areas of Shared Interest , and/or
 - c) Better Understanding on How to Improve our Working Culture
-

Exercise 1: Write on paper ideas / what are you willing to do together with some of us (those who: share the same interest + are committed to work on the needed level of commitment + have the needed competence / will create that competence).

Exercise 2: What kind of partners do you need for each of those? What expertise and competencies should the partners have?

Exercise 3: Give these the level of your commitment (1 = just idea, 2 = willingness to spend your time to study in more detail to find ways to implement, 3 = strong commitment to spend time and money, if a good team can be created)

