

BOOSTING COOPS - COOPERATIVE ENTREPRENEURSHIP BOOSTING PROGRAM (PART I)

Require Knowledge:

None

Learning activity headed to:

Entrepreneurs (or potential entrepreneurs) interested in cooperatives for his/her business idea. People interested in the cooperative sector for his/her professional development.

Schedule:

- 1) Introduction to ECOOPE.
- 2) Teambuilding.
- 3) Cooperatives, Business model and values.
- 4) Creativity and Design Thinking.
- 5) Business Model Canvas.
- 6) Validation of business model.
- 7) Presentation of an idea.

Didactic Methodology:

Practical methods under "learning by doing" approach (adapted for ECOOPE). Lean Start-up tools to identify solutions for the current social and cooperative economy challenges.

Condiciones generales

La acción formativa cumple las siguientes condiciones generales: http://www.cfp.upv.es/cond_gen?4

Organizing people:

Responsible of activity	ELIES SEGUÍ MAS
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General Information:

Web address	https://catedraeconomiavalenciana.org/activitats/boosting-coops/
Course tipology	SPECIFIC TRAINING COURSE
Course Situation	FINISHED
Duration (Hours)	33 classromm hours
Credits ECTS	3,3

Where and When:

Where	VALÈNCIA
When	MORNING - AFTERNOON

Observations of schedule	Lunes 23 Septiembre: 1) Introducción a ECOOPE. 2) Teambuilding. Martes 24 Septiembre: 3) Cooperativas: modelo y valores. 4) Casos prácticos. Miércoles 25 Septiembre: 5) Creatividad y Design Thinking. 6) Visita a cooperativa. Jueves 26 Septiembre: 7) BMC. 8) Validación de Modelo de Negocio (I). Viernes 27 Septiembre: 9) Validación de Modelo de Negocio (II). 10) Pitch.
Venue	Sala de Graus, FADE.
Starting Date	23/09/19
Ending Date	27/09/19
Registration data:	
Matrícula desde	12/09/19
Matrícula hasta	23/09/19
Early Registration From	29/07/19
Early Registration Until	19/09/19
Minimum number of attendees	15
Maximum number of attendees	35
Fee	58,00 euros
Special fees	48,00 € - Alumni UPV PLUS o AAA UPV 58,00 € - Público en general 48,00 € - Personal UPV
Speakers:	
ALBORS ORENCO, JOSE Ceballos Gómez, José Carlos JULIÁ IGUAL, JUAN FRANCISCO RIQUELME VÁZQUEZ, MIGUEL RUIZ MONTIEL, LUCÍA SÁNCHEZ SOTO, JAVIER SEGUÍ MAS, ELIES TARAZONA CANO, PALOMA	